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Healthsperien Welcomes Two Accomplished Health System Experts to Lead Policy, Strategic Partnerships, and Philanthropy

Karen Rubel and Laura Wooster bring decades of executive leadership, health care policy expertise, and strategic relationship development to strengthen Healthsperien's growing portfolio of clients and partnerships

WASHINGTON, D.C. — Healthsperien, a leading health care policy, strategy, and consulting firm, is pleased to announce the addition of two distinguished health system leaders to its team: **Karen Rubel, Chief Philanthropy & Strategic Partnerships Officer, and Laura Wooster, MPH, Senior Vice President**. Together, they bring decades of executive leadership, health policy and advocacy expertise, and strategic relationships that will leverage Healthsperien's ability to advance innovative solutions across the health system landscape.

"Laura and Karen bring an extraordinary combination of leadership, expertise, and relationships that will be invaluable as Healthsperien continues to grow and expand our impact," said Tom Koutsoumpas, Founder and President of Healthsperien. **"Karen understands how to bring people and organizations together around a shared mission, build meaningful partnerships, and turn opportunities into lasting impact. Laura brings a deep understanding of health policy and advocacy, along with a proven ability to navigate complex challenges and drive meaningful change. Both share our commitment to improving health and strengthening the organizations and communities we serve. We are thrilled to welcome them to our team and look forward to the contributions they will make across our growing portfolio of clients and partners."**

Karen Rubel, Chief Philanthropy & Strategic Partnerships Officer, joins Healthsperien to lead efforts to expand philanthropic engagement and strengthen strategic partnerships across the firm's growing portfolio of clients and mission-driven initiatives, with emphasis on the 501c3 and 501c4 organizations. She will cultivate relationships with philanthropic organizations, health care leaders, and industry stakeholders; identify new opportunities for collaboration and investment; and secure resources that advance innovative solutions to complex health system

challenges. Her work will help strengthen existing partnerships, foster new alliances, and support sustainable growth and impact for the organizations Healthsperien serves.

Rubel brings extensive experience in hospice and serious illness care leadership, most recently serving as President of Chapters Health West and President and CEO of Nathan Adelson Hospice. A former member of the National Partnership for Healthcare and Hospice Innovation's (NPHI) Board of Directors, Rubel brings a deep understanding of mission-driven health care organizations and the importance of strategic collaboration. Her accomplishments include recognition as the Las Vegas Chamber's 2024 Executive of the Year.

Laura Wooster, MPH, Senior Vice President, brings extensive experience in health care advocacy, public policy, regulatory affairs, and strategic leadership. Most recently, she served as Chief Advocacy Officer for the American College of Emergency Physicians (ACEP), where she oversaw federal and state legislative, regulatory, reimbursement, and practice advocacy.

Previously, Wooster held senior policy and advocacy roles at the American Osteopathic Association, Premier, the Blue Cross Blue Shield Association, and the National Alliance for Health Information Technology. Her expertise spans payment reform, health care quality, reimbursement policy, health information technology, and federal and state policy.

These additions reflect Healthsperien’s continued investment in bringing together accomplished leaders with diverse expertise to address complex health system challenges, advance mission-driven initiatives, and improve outcomes for patients, families, and communities.

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About Healthsperien

Healthsperien, LLC is a nationally recognized health care policy and business strategy consulting firm operating at the intersection of business strategy, in-depth policy analysis, government affairs, and applied research. Through its Centers of Expertise, Healthsperien serves as a comprehensive partner and integrated hub for health policy, government relations, research, and strategic advisory services. Healthsperien is focused on inspiring, pursuing, and accelerating innovative, responsible, and sustainable health system changes that improve affordability, access, outcomes, and health equity.